

California Utilities Diversity Council

broadband cable, energy, telecommunications, water

1017 L Street, PMB 306 – Sacramento, CA 95814

Ph: 916.752.4386 Fax: 480.287.9833

www.cudc.biz

DRAFT – Rev 5/13/09



Advancing The New Energy Economy In California:

**Green Investment in Business,
Jobs and Language Access**

January 2009 – Long Beach, CA



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- Purpose of summit:
 - To promote human diversity in the renewable and fossil energy industry opportunities in supplier diversity, employment, philanthropy, governance and language access
 - To present best practices, strategies and policies to promote diversity in these key areas
 - To promote the creation of a network of State and national players in the renewable and fossil fuel energy industry and diverse communities
 - Evaluate effectiveness



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- Overview
 - Statewide appeal to be held in Long Beach, California
 - One day in last week in January 2009
 - Facility that will hold 1,000 attendees
 - Thoughtful, provocative and stimulating presentations
 - Multi-year life span (five years?)
 - Multi-regional collaboration



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Summit Advisory Committee

- California PUC
- CUDC
- California Energy Commission
- Asian Business Association
- Building Trades Council
- California Congress of Seniors
- California American Indian Chamber of Commerce
- California Asian Chamber of Commerce
- California Asian Legislative Caucus
- California Black Chamber of Commerce
- California Black Legislative Caucus
- California Community Colleges
- California GLBT Legislative Caucus
- California Hispanic Chambers of Commerce
- California Latino Legislative Caucus
- California Latino School Board Association
- California League of Cities
- CalPERS
- California Small Business Association
- CalSTRS
- California State University System

Summit Advisory Committee –Continued

- Chinese for Affirmative Action
- Christ Our Redeemer African American Methodist Episcopal Church
- Communications Workers of America
- Consumers First
- GEM Communications
- International Brotherhood of Electrical Workers
- Latino Institute for Corporate Inclusion
- Latino Issues Forum
- Latino Journal
- LEAD
- National Association of Women Business Owners
- NALEO
- National Black Business Council
- SANDAG
- Service Disabled Veterans
- Spanish Language Academy
- TELACU
- The Women's Foundation of California
- Utility Workers Union of America
- West Los Angeles Church of Christ
- Western Center for Disability Rights
- Willie L. Brown Jr. Institute



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- Investment – Industry/CUDC Driven
 - Strategic participation of the association of institutional and private equity investors
 - Invitation for CalPERS and STRS to participate
 - Education panel ... types of projects, dollar amounts, timetable, process, favored strategies, etc.
 - Sample projects funded by investors last year



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- Business – Industry/NUDC driven
 - What are the types of businesses that will be needed by the energy industry?
 - What are some guestimates on the total procurement dollars that may become available?
 - Should the CUDC Procurement Committee make this a multi-year key objective?
 - Panel discussion of ethnic, women, service disabled business leaders



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- Employment – Industry/DOL/CUDC Driven
 - What types of jobs are/will be created by the energy industry?
 - What training is being developed to assure American workers are afforded the opportunity for employment in these jobs?
 - How much money is being allocated to prepare this work force and how is it disbursed?
 - What are the strategic alliances that must be created to accomplish this work force training?
 - Should CUDC Employment committee make this a multi-year objective?



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- Language Access
 - How can energy efficiency goals, objectives and opportunities be made available to the country’s growing limited English speaking utility customers?
 - What strategies should be considered?
 - Should our CUDC Customer Service & Language Access committee make this a multi-year objective?



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- Summit driven by members of the CUDC
 - Honorary Chairs
 - President Peevey
 - Commissioner Simon
 - Summit Chair - Frank Quevedo, VP, Southern California Edison
 - Summit Co-Vice Chairs - Jose L. Perez, Gwen Moore, Dennis Huang, Tracy Stanhoff
 - Summit Coordinator – Fernando Denecochea
 - Summit Planning Structure
 - Host Committee – All of CUDC/CPUC
 - Meets monthly to review progress
 - Planning Committee – Frank Quevedo, Jose L. Perez, Gwen Moore, Dennis Huang & Fernando Denecochea
 - CUDC Committee Chairs take lead on presentation
 - Corporate Advisory Group (To Be Invited):
 - » Frank Quevedo, So Cal Edison
 - » Bill Harper, PG&E
 - » Vicki Zeiger, SDG&E
 - » Ken McNeely, AT&T
 - » Johnnie Giles, Comcast
 - » Bob Kelly, CWA
 - » Elva Lima, Verizon
 - Task Groups
 - Logistics/Facilities
 - Marketing/Promotion (goal 1,000), public relations
 - Program (President Peevey, Cmr Simon)
 - » Speakers
 - » Panels
 - » Program Book
 - » Reception
 - Registration



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- One-day program

- Welcome Mayor of Long Beach - CPUC leadership
- Goal of event ... definitions of diversity ... problem statement
- Panel of CEOs representing energy utilities and cable companies
- Panel on strategic investments (calpers, calstrs, private equity investors)
- Noontime speaker: Antonio Villaraigosa, Mayor of LA
- Panel on supplier diversity opportunities - strategies
- Panel on work force diversity opportunities - strategies
- Panel on language access opportunities - strategies
- Break out sessions and recommendations from the audience for each area
- Closing remarks
- Reception
- Written Report